

NEW

Cocktail Dînatoire

Tuesday, 17 October 2017
Warwick Hotel, Geneva

Presentation & Cocktail Dînatoire : 18:30-20:30

Aperitif at 18:30; Presentation commences 19:00

Speaker: Oriane Schoonbroodt, Executive Director, Label R
Subject: How an Ethical Label will Secure your Investments & Your Reputation

Scrutinizing businesses and funds for ethical behaviour, especially those with a link to sensitive zones, is a powerful and irreversible trend worldwide.

Those who do not accept this are at serious risk of antagonising their stakeholders and investors and to see large penalties imposed on them.

Norway's sovereign wealth fund has sold out of 73 companies in the past year because their social or environmental policies were not compliant.

The presentation aims at answering the following:

- How companies and funds operating in sensitive zones can stay investment grade?
- How to protect your full ESG reputation through an advanced dedicated certification ?

Oriane is a former Belgian diplomat and EU public affairs advisor.

She has gained her expertise in ethical guidelines working in UN and EU institutions. She is now an entrepreneur active in communication campaign, public affairs strategies & reputation management.

Registrations and pre-payment required by Tuesday, 10 October 2017

Please make payments to Banque Cantonale de Genève 1211 Genève 2, clearing 788 or CCP 12-1-2, en faveur de Z 3273.98.65, IBAN CH82 0078 8000 Z327 3986 5, IFMA; alternatively request a payment slip from signup@ifma-net.ch (payment at door IN CASH ONLY will be accepted)

Email to signup@ifma-net.ch or call 079-261-6534

Public price: CHF 120 **IFMA paid up member price: CHF 90**
IFMA membership for 2017/18 is open – request details at signup@ifma-net.ch.
CH 110 for full membership; pro-rata fee available after December 2017
Please feel free to pass this invitation to other interested parties

Spaces are limited and are on a 'first come, first served' basis.

Cancellation policy: Cancellations after Tuesday 10 October 2017 will be billed, unless a replacement is sent.