

Lunch Meeting

Wednesday, 20 September 2017

Presentation and Two Course Lunch: 12:00-14:00

Aperitif at 12:00; presentation and lunch from 12:30

Hotel Metropole, Geneva

Speaker: Darcy Roehling, Consultant, Aperian Global

Subject: Communicating Effectively Across Cultures

During this short presentation Darcy will highlight to IFMA members global communication challenges:

- what gets lost in translation and why;
- how to develop strategies for improving communication; and
- how to decode culturally-influenced communication styles.

Participants will also get two weeks' free access to [GlobeSmart®](#), a statistically validated tool that will allow you to explore your work style cultural profile and compare it to over 90 countries.

Darcy is a Consultant with over 15 years' growing businesses that train and develop talent using a cross-cultural diversity and inclusion lens through face-to-face, virtual, and on-demand learning. As an expatriate for over 20 years, she well understands the challenges of working across cultures and how they can impact the work environment - both positively and negatively.

Darcy has published talent development and culture articles for The Conference Board, Rosetta Stone and Singapore's Tripartite Alliance for Fair Employment Practices. She gives back to her communities as Board Member for Lake Aid, assisting refugee children with their adaption to France, as well as through her volunteer roles with Moving Worlds, Giving Women, UN Women, Special Olympics, and Primetime Professional Women's Association.

She is a certified Global Mobility Specialist via the Worldwide Employee Relocation Council (ERC) and is currently pursuing a Certificate in Corporate and Social Responsibility at the University of Geneva. She holds a Masters of Public and International Affairs from the University of Pittsburgh.

American by birth, Darcy has lived and worked in Hong Kong, Singapore, China, Italy, the UK, and the US, and currently resides in France.

Registrations and pre-payment required by Tuesday, 12 September 2017

Please make payments to Banque Cantonal de Genève 1211 Genève 2, clearing 788 or CCP 12-1-2, en faveur de Z 3273.98.65, IBAN CH82 0078 8000 Z327 3986 5, IFMA; alternatively request a payment slip from signup@ifma-net.ch (payment at door IN CASH ONLY will be accepted)

Email to signup@ifma-net.ch or call 079-261-6534

Public price: CHF 120 IFMA paid up member price: CHF 90
IFMA membership for 2017/18 is open – request details at signup@ifma-net.ch.
CH 110 for full membership; pro-rata fee available after December 2017
Please feel free to pass this invitation to other interested parties

Spaces are limited and are on a 'first come, first served' basis.

Cancellation policy: Cancellations after Tuesday 12 September 2017 will be billed, unless a replacement is sent.