

Lunch Meeting

Tuesday, 25 April 2017

Presentation and Two Course Lunch: 12:00-14:00

Aperitif at 12:00; presentation and lunch from 12:30

Hotel Metropole, Geneva

Speaker: Alexis Roussel, CEO and co-founder, Bity

Subject: Bitcoins or When the Ledger Becomes an Algorithm

This presentation will tackle the emergence of crypto currencies and how it will impact the world of finance.

Will it lead to its transformation following the Uber business model or is it the creation of a new economy, with all its related dangers and opportunities?

Alexis Roussel is the CEO of Bity, a startup which explores the new challenges and legal opportunities of Bitcoins and the Blockchain.

Before co-founding Bity in 2015, Alexis worked for 4 years as Program Officer for the United Nations Institute for Training and Research then for 4 years as Confirmation Manager in energy trade for RWE.

From 2011 until January 2015, he was the President of the Swiss Pirate Party, which promotes an open and transparent Information society, civil and business liberties and privacy.

He has been a member of the Board of the Digital Finance Association since July 2014.

Registrations and pre-payment required by Tuesday, 18 April 2017

Please make payments to Banque Cantonal de Genève 1211 Genève 2, clearing 788 or CCP 12-1-2, en faveur de Z 3273.98.65, IBAN CH82 0078 8000 Z327 3986 5, IFMA; alternatively request a payment slip from signup@ifma-net.ch (payment at door IN CASH ONLY will be accepted)

Email to signup@ifma-net.ch or call 079-261-6534

Public price: CHF 120 IFMA paid up member price: CHF 90

IFMA membership for 2016/17 is open – request details at signup@ifma-net.ch.

CH 110 for full membership; pro-rata fee available after December 2016.

Please feel free to pass this invitation to other interested parties.

Spaces are limited and are on a 'first come, first served' basis.

Cancellation policy: Cancellations after Tuesday, 18 April 2017 will be billed, unless a replacement is sent.