

# Lunch Meeting

**Tuesday, 2 October 2012**

**Presentation and Two Course Lunch: 12:00-14:00**

*Aperitif at 12:00; presentation and lunch from 12:30*

**Swissôtel Metropole, Geneva**

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**Speaker: Claudio Foglini, Senior Consultant, Scalaris AG**

**Subject: Data Protection: Human Risk in an International Context**

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*Companies underestimate human risk. Recent cases of data theft and corporate espionage show that very often the culprit is an employee.*

*This presentation will illustrate cases, and provide solutions to mitigate human risks in organizations.*

*The presentation will also cover such other topics as:*

- *Who can leverage such feelings to damage companies:*
  - *Competitors?*
  - *Foreign intelligence services?*
- *What motivates employees to be counter-productive:*
  - *Working behaviours?*
  - *Frustration?*
  - *Revenge?*

*Claudio Foglini is a corporate intelligence consultant at Scalaris AG. He has extensive international experience in consulting global corporations to fight economic crime, and advising companies on strategic, operational and reputational issues. Before joining Scalaris he worked for Reuters and Dow Jones.*

*Fluent in four languages with background studies in international relations and management, Claudio Foglini acts as guest speaker for the Master in Information Security at the University of Geneva and in other Universities and business schools such as the Bocconi in Milan.*

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## **Registrations and pre-payment required by Thursday, 27 September**

**Please make payments to Banque Cantonal de Genève 1211 Genève 2, clearing 788 or CCP 12-1-2, en faveur de Z 3273.98.65, IBAN CH82 0078 8000 Z327 3986 5, IFMA c/o M Blatter Bernard, Chemin de la Chenalette 11, 1197 Prangins; alternatively request a payment slip from [signup@ifma-net.ch](mailto:signup@ifma-net.ch)  
(payment at door - CASH ONLY will be accepted)**

**Email to [signup@ifma-net.ch](mailto:signup@ifma-net.ch) or call 079-261-6534**

**Public price: CHF 100      IFMA paid up member price: CHF 80**

**IFMA membership for 2012/13 is open – request details at [signup@ifma-net.ch](mailto:signup@ifma-net.ch).**

**CHF 95 for existing members; joining fee of CHF 25 for new members.**

***Please feel free to pass this invitation to other interested parties.***

**Spaces are limited and are on a ‘first come, first served’ basis.**

***Cancellation policy: Cancellations after Thursday 27 September 2012 will be billed, unless a replacement is sent.***