

Lunch Meeting

Monday, 23 May 2011

Presentation and Two Course Lunch: 12:00-14:00

Aperitif at 12:00; presentation and lunch from 12:30

Swissôtel Metropole, Geneva

**Speaker: Chris McSorley, Co-Owner, General Manager and Head Coach,
Genève-Servette Hockey Club SA**

Subject: Driving Team and Corporate Performance

*The rise of Genève-Servette Hockey Club –
'from ashes to ice'...*

A theme that draws out the surprising parallels between the business practices of a professional sports club and the corporate world – this inspirational presentation discusses how to regulate and motivate your “players”, whilst installing leadership and corporate pride factors and creating a *buy-in* to the corporate ethos and values.

A short video and a “fly-through” from the Club’s live American Bald Eagle mascot *Sherkan* will round off an enlightening and entertaining presentation.

Chris McSorley has been a professional ice hockey coach and manager of professional ice hockey clubs for 22 years. He has achieved during this time seven Professional Championships and three Vice-Championships. He was also awarded Swiss “Coach of the Year” in both 2004 and 2009.

Chris has been co-owner of Genève-Servette Hockey Club since 2005 as well as the co-founder of ‘McSorley’s Pub & Steakhouse, Geneva. Along with Chris’ accomplishments within Switzerland, Chris obtained a US Patent rights for ‘TACKI-MAC™’ Hockey Products and was co-founder of ESPN™ “Pro-Beach Hockey”. Chris also holds a USA Hockey Masters of Coaching Degree.

Registrations and pre-payment required by 19 May 2011

Please make payments to Banque Cantonal de Genève 1211 Genève 2, clearing 788 or CCP 12-1-2, en faveur de Z 3273.98.65, IBAN CH82 0078 8000 Z327 3986 5, IFMA c/o L Lofgren, 4b chemin de Bassy, 1247 Anières; alternatively request a payment slip from signup@ifma-net.ch (payment at door will be accepted)

Email to signup@ifma-net.ch or call 079-261-6534

Public price: CHF 100 IFMA paid up member price: CHF 80

IFMA membership for 2010/11 is open – request details at signup@ifma-net.ch.

CH 95 for existing members; joining fee of CHF 25 for new members.

Please feel free to pass this invitation to other interested parties.

Spaces are limited and are on a ‘first come, first served’ basis.

Cancellation policy: Cancellations after Thursday 19 May will be billed, unless a replacement is sent.